**Platinum Award**

**Criteria**

**Award Criteria**

Criteria for the award include past and current evidence of outstanding ECD service in the following capacities:

* PRSA district service
* PRSA chapter service
* PRSA national service
* Impact on the profession
* PRSSA chapter and national service
* Other professional organization work that contributed to or enhanced the understanding of the public relations field

Nominations should be submitted in a typed word document and are limited to one nomination per chapter. The nomination should define the service positions held as well as the impact and the contributions made by the nominee. Articles or books authored by a candidate that have enhanced the knowledge of others in the profession should also be identified along with the awards, citations and honors the candidate has received for his or her professional service. Letters of support of the nomination and verifying the contributions may be included with the nomination form. Paid employees of the ECD and current sitting members of the ECD Board are excluded from nomination.

**Mailing Information**Please email the nomination and supporting materials to East Central District PRSA Immediate Past Chair Jennifer Flowers-Kolf at [jenniferflowerskolf@gmail.com](mailto:jenniferflowerskolf@gmail.com) **by August 28, 2020.**

**East Central District Platinum Award - Nomination Form**

Nomination materials should be submitted to the ECD Board of Directors by the current PRSA chapter president who, by the submission, verifies that the nomination has the support of that Chapter’s Board of Directors. The ECD Board will review the nominations and be responsible for making the final selection.