Dear, X-

As PRSA Pittsburgh sponsored PRSSA Chapters, we consider you as valued partners. PRSA Pittsburgh offers several resources to its sponsored PRSSA Chapters including but not limited to providing guest speakers for PRSSA Chapter events, hosting events open to young professionals and students, sponsoring PRSSA events and activities and mentoring individual PRSSA members.

In an effort to ensure our relationship is mutually beneficial and each PRSSA Chapter is taking full advantage of the opportunities that we provide, we have outlined a few requirements that we are requesting starting the 2019-2020 school year.

* **Contribute content bimonthly to the PRSA Pittsburgh website and social media channels.** Examples include drafting industry-related social posts and blog posts, and creating videos, etc. to help us with online content generation. It could be as simple as telling us about how a PRSA Pittsburgh event has benefited your members via a blog post or providing us with a social post to promote an upcoming event that you are hosting.
* **Attend at least two PRSA Pittsburgh events.** Each Chapter must attend at least two PRSA Pittsburgh events per year. From our PR Summit to Communicator Tours to our monthly “Off the Clock” happy hours, PRSA Pittsburgh hosts a variety events designed to provide students with the knowledge and resources needed to succeed in public relations. Not to mention, this will allow students to meet and engage with industry leaders and develop a network of professionals.
* **Volunteer for at least one PRSA Pittsburgh event.** The PR Summit and the PRSA PGH Renaissance Awards are two prime opportunities to meet some of the most talented public relations professionals in the ‘Burgh. These events bring no shortage of preparation and on-site coordination, so enlist your Chapter to help us bring these events to life.

We hope you view these requirements as a chance to deepen our relationship and take full advantage of the opportunities both PRSA Pittsburgh and PRSSA provides to dues paying members.

For any questions or to request additional information about these requirements, please contact Camille Downing (cdowning@PointPark.EDU), the PRSA Pittsburgh 2019 Student Liaison.

Kind regards,

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