

Name (please print) _____

Chapter _____

Please circle the appropriate rating for each speaker/session:

5 is excellent; 4 is good; 3 is satisfactory; 2 is fair; 1 is poor

“PRSA East Central District Overview” (Rating 4.52 overall)

Practical applicability	5	4	3	2	1
Value of discussion time	5	4	3	2	1
Overall rating	5	4	3	2	1

“PRSA National Update and Overview” (Rating 4.50 overall)

Practical applicability	5	4	3	2	1
Value of discussion time	5	4	3	2	1
Overall rating	5	4	3	2	1

“Working As a District to Transition PRSSA Members to PRSA” (Rating 4.67 overall)

Practical applicability	5	4	3	2	1
Value of discussion time	5	4	3	2	1
Overall rating	5	4	3	2	1

“Chapter Programming Best Practices” (Rating 4.91 overall)

Practical applicability	5	4	3	2	1
Value of discussion time	5	4	3	2	1
Overall rating	5	4	3	2	1

“Strategic Planning and Chapter Operations” (Rating 4.50 overall)

Practical applicability	5	4	3	2	1
Value of discussion time	5	4	3	2	1
Overall rating	5	4	3	2	1

“Diversity & Inclusion Best Practices at the Chapter Level” (Rating 4.83 overall)

Practical applicability	5	4	3	2	1
Value of discussion time	5	4	3	2	1
Overall rating	5	4	3	2	1

“Promoting APR and the Code of Ethics” (Rating 4.43 overall)

Practical applicability	5	4	3	2	1
Value of discussion time	5	4	3	2	1
Overall rating	5	4	3	2	1

“Roundtable Discussion on General Chapter Leadership Questions and Ideas” (Rating 4.67 overall)

Practical applicability	5	4	3	2	1
Value of discussion time	5	4	3	2	1
Overall rating	5	4	3	2	1

“Wrap-up” (Rating 4.60 overall)

Practical applicability	5	4	3	2	1
Value of discussion time	5	4	3	2	1
Overall rating	5	4	3	2	1

Needs Assessment

Please list the top three challenges facing your chapter:

Challenge #1

- Diversity (2)
- Engaging members (2)
- Membership recruitment & retention (5)

Challenge #2

- Fundraising and sponsorships (2)
- Getting volunteers and leaders (2)
- Membership engagement (2)
- Participation at professional development events (1)

Challenge #3

- APR support from national (1)
- Financial stability (2)
- Programming topics and attendance (1)
- Succession planning (1)
- Volunteer involvement (1)

What changes would you suggest to improve future *QuickStart* presentations?

- Maybe more inter-chapter communication, but it was good the way it was. It was a good day packed with information.
- Keep program on Saturday for those driving in after a long day at work.
- Continue to stay on top of topics and trends that affect our chapters.
- Shorten intros, name and company, PRSA position now held.
- More time for discussion and interaction time of group with topics to discuss.
- More time.
- I loved the discussions and activities. More!
- More interactive/discussion.

Would you recommend any sessions that should be discontinued in future years?

No

This was excellent! Thank you!

I like the rotation of topics each year.

Maybe combine ECD and PRSA into one session, but don't lose anything.

Would you recommend any sessions that should be added in future years?

Membership recruitment. Leadership development.

Sponsorships. Getting volunteers.

Continue diving into member engagement best practices. Development/sponsorships, continue roundtable discussion.

Creating a chapter toolbox for positions and onboarding.

Programming ideas and how to promote. National interaction with chapters.

Volunteer recruitment. Digital and social media communications planing for chapter, member retention.

Membership discussions - growing membership.

Better info on engagement for programming.

What is your assessment of Fahlgren Mortine meeting space, Panera breakfast/lunch catering and Columbus as *QuickStart* facilities?

All great!

Beautiful facilities - thank you for having us!

All great!

Breakfast okay; lunch good and filling.

Great!

Wonderful space; lunch was okay, too.

Wonderful!

Love!

Please share any other comments you have about the East Central District and/or

***QuickStart*.**

Thanks for Happy Hour. It was good to connect before the session. *QuickStart* on a Friday or during the week.

Excellent first visit, well planned, great sessions, great networking opportunity.

This is my absolute favorite PRSA event!

Great conference!