



1. PRSA National

Who are they? And what's a Regional Representative?

2. MyPRSA

Different communities based on your role (connect.prsa.org)

3. Group Memberships

Growing in popularity as employer expectations evolve (www.prsa.org/membership/group-membership/)

4. New for 2018

ACH Direct Deposit

5. Sneak Peek

Speakers Bureau (www.prsa.org/resource-library/speakers-test/)

6. The Big Show

Leadership Training Rally, National Assembly and "ICON"