1. PRSA National
   Who are they? And what’s a Regional Representative?

2. MyPRSA
   Different communities based on your role (connect.prsa.org)

3. Group Memberships
   Growing in popularity as employer expectations evolve (www.prsa.org/membership/group-membership/)

4. New for 2018
   ACH Direct Deposit

5. Sneak Peek
   Speakers Bureau (www.prsa.org/resource-library/speakerstest/)

6. The Big Show
   Leadership Training Rally, National Assembly and “ICON”