



Cincinnati Chapter

Programming

A Look at Planning Cincinnati PRSA's
2018 Programming Lineup



Not really but it sounds good!

Cincinnati PRSA Overview

- 190 members
- span industry sectors (agency, healthcare, financial and more)

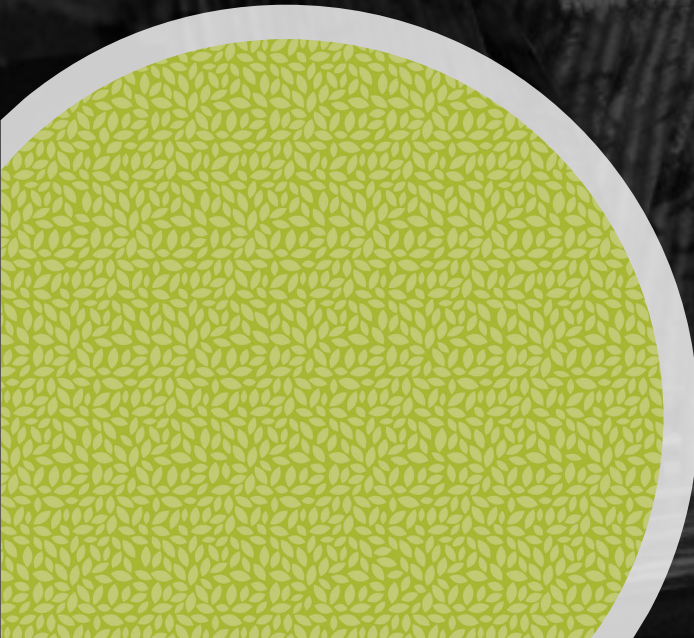




Chapter is Active



- Monthly Programming
- Awards
- Media Day
- Job Bank



Programming

The Down & Dirty

- Who oversees
- How often and when
- Promotion
- Financials



Year at a Glance 2018

- January
 - Coffee chats
- February
 - Co-sponsored event with SPJ
- March
 - Cincinnati Enquirer Editor
- April
 - Telling Your Story to a National Audience



Best Case Scenarios

- People come to you with programming ideas!
 - May - Cincinnati Art Museum
 - June - Edelman Trust Barometer



Year at a Glance 2018

- July
 - Co-sponsored event led by Diversity Committee
- August
 - Flying Pig 20 Years Later
- September
 - Cincinnati Streetcar



Year at a Glance 2018

- October
 - Media Day
- November
 - Blacksmith Awards
- December
 - Holiday Happy Hour



- Weather policy
- Free meeting space document
- Planning – how far out is possible?

You can't change the past, but...
...you can LEARN from it!

Sharing is caring



- What types of programs does your chapter do?
- Tips, suggestions, advice?

Questions?

Contact me Robin Klaene

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A screenshot of a Facebook profile for Robin Klaene. The profile picture shows a woman with long dark hair. The cover photo is a large crowd of people at an outdoor event. The profile information includes:

- Robin Klaene**
- Public Relations & Development Director at Kenton County Public Library
- Cincinnati, Ohio Area
- Kenton County Public Library
- Northern Kentucky University
- See contact info
- See connections (264)

www.facebook.com/CincinnatiPRSA
www.cincinnatiprsa.org

