



**PRSA East Central District – Board of Directors  
Minutes for September 9, 2015**

**ECD Board Members Present**

Chair Todd Bailey; Immediate Past Chair Rick Batyko, APR, Fellow PRSA; Chair-elect Sarah Bednarski; Secretary M.J. Clark, APR; Treasurer Gretchen Fri, APR; Director Diane Krider, APR; Director Menisa Marshall

**ECD Board Members Absent**

Director John Austerberry, APR

**Other District/Chapter Leaders Present**

PRSA ECD Administrator Diane Slaughter, CAE, APR, Fellow PRSA; Steve Radick, Pittsburgh; Sonja Popp-Stahly, PRSA National Board; Stacy Deel, West Virginia

**Call to Order**

Meeting called to order at 9:00 a.m.

Bailey

**Minutes**

The August minutes were accepted as presented.

Clark

**Financial Report**

For August, income was \$687.00 from Detroit chapter dues and three *QuickStart* registrations. Total expenses were \$530 for administrative fees resulting in a net profit of \$157.00. At the end of August the district checking account was favorable at \$7,461.99. The district CD is favorable at \$3,168.39. Total district assets are \$10,630.28. YTD chapter dues are \$3,402.00 on a budget of \$3,400. Outstanding chapters include Bluegrass, NW PA, Pittsburgh.

Fri

**PRSA ECD Nominating Committee Update**

On Monday, Todd will talk to a chapter member who may fill remaining board seat. Goal is to have slate in time for QuickStart's in-person board meeting.

Batyko

**PRSA ECD Director – Kelly McGlumphy, PRSA Cleveland**

Kelly is a candidate to fill our open seat on the board. Motion was made by Director Fri to accept Kelly as a board director. Motion was seconded by Immediate Past Chair Batyko. Motion passed unanimously.

Batyko

**PRSA ECD Website Update**

Worked through GoDaddy! to secure an on-brand URL for PRSAECD.org. Current web host has not communicated recently, and Diane will follow up with them. Microsite on National PRSA platform is limited, but we may be able to use for Diamond Awards web presence.

Bailey

**Board of Directors**

**Chair**

Todd Bailey  
614.480.4757  
Todd.Bailey@huntington.com  
Central Ohio Chapter

**Chair-Elect**

Sarah J. Bednarski, APR  
419.251.8929  
sarah\_bednarski@mercy.com  
Northwest Ohio Chapter

**Treasurer**

Gretchen E. Fri, APR  
330-612-2170  
gretchen.fri1122@gmail.com  
Akron Area Chapter

**Secretary**

M.J. Clark, APR  
614.214.7062  
mj@integratedleader.com  
Central Ohio Chapter

**Immediate Past Chair**

Richard Batyko, APR, Fellow  
216.363.5417  
rbatyko@clevelandplus.com  
Cleveland Chapter

**Directors**

John Austerberry, APR (2015)  
313.235.8859  
austerberryj@dteenergy.com  
Detroit Chapter

Diane Krider, APR (2015)  
989.775.3680  
kride1ds@cmich.edu  
White Pine Chapter

Menisa Marshall (2016)  
502.629.8677  
menisam@twc.com  
Bluegrass Chapter

**Administrator**

Diane Slaughter CAE APR Fellow  
304.984.0308  
eastcentraldistrictprsa@frontier.com

### **QuickStart Update**

We have nine registrations, in addition to board members. We have two hotel rooms left, and the deadline was extended from today to Friday. We may add more rooms at that time. Fahlgren's host for the conference is Vince McMorrow.

### **Diamond Awards**

Bobbi Simmons, APR, from the Hoosier Chapter, is leading a subcommittee on the PRSA ECD Diamond Awards. The committee is meeting regularly. The call for entries is being developed and will be distributed in the coming weeks.

### **Platinum Awards**

Nominations and scoring sheets will be sent to all by end of this week for consideration at *QuickStart*.

### **PRSA District Council Dues Proposal**

District Council includes chairs/elects of all the districts. Sonja is the board liaison to District Council and the council is working on a proposal to National for a new method of district dues collection. We agreed that Option 1 – dues set by each chapter/district - is our preference. If Option 2 – having a uniform dues rate – is chosen, we would support that too.

There being no further business, the meeting was adjourned at 11:55 a.m.

Respectfully submitted,  
M.J. Clark, APR  
Secretary

Bednarski

Krider

Clark

Bailey

### **Board of Directors**

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614.480.4757  
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gretchen.fri1122@gmail.com  
Akron Area Chapter

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