



East Central District

PRSA East Central District – Board of Directors Minutes for June 10, 2015

ECD Board Present

Chair Todd Bailey; Immediate Past Chair Rick Batyko, APR, Fellow PRSA; Treasurer Gretchen Fri, APR; Director M.J. Clark, APR; Director Diane Krider, APR

ECD Board Absent

Chair-Elect Sarah Bednarski, APR; Secretary Natasha Baker, APR; Director Menisa Marshall; Director John Austerberry, APR

Other District/Chapter Leaders Present

PRSA ECD Administrator Diane Slaughter, APR, Fellow PRSA; Jamie Kenny, Dayton; Courtney Kasinger, APR Hoosier; Steve Radick, Pittsburgh

Call to Order

Meeting called to order at 9:04 a.m.

Bailey

Minutes

Chair Bailey presented the May minutes. The minutes were accepted as presented.

Baker

Financial Report

Treasurer Fri provided the following report: Income for May was \$1,086. Total expenses were \$265.00 for May administrative fees, resulting in a net of \$821.00 for the month. District dues were received from the Cincinnati, Hoosier, Thoroughbred and West Virginia Chapters. At end of May the total in the district checking account was favorable at \$5,790.89. District CD totals \$3,168.39. Total district assets are \$8,959.28.

Fri

PRSA ECD Policies & Procedures Work Group

Immediate Past Chair Batyko presented the recommended bylaw changes first discussed and presented at the May board meeting. The bylaws reflect three updates: two-year terms for PRSA-ECD directors; a more specific description of the PRSA-ECD *QuickStart* Leadership Conference and additional detail regarding the responsibilities of directors. Titling of the document was updated to reflect the status as bylaws. A motion to approve the new bylaws was made, seconded and approved. The bylaws will be presented to National PRSA for review by the National board.

Batyko

New Web Host

Chair Bailey provided an update on the web host transition, which is ongoing. He anticipated resolution of the issue by the July meeting.

Baker

Board of Directors

Chair

Todd Bailey
614.480.4757
Todd.Bailey@huntington.com
Central Ohio Chapter

Chair-Elect

Sarah J. Bednarski, APR
419.251.8929
sarah_bednarski@mercy.org
Northwest Ohio Chapter

Treasurer

Gretchen E. Fri, APR
800.852.8306, ext. 1313
gretchen.fri@
safeguardproperties.com
Akron Area Chapter

Secretary

Natasha Baker, APR (2015)
937.545.1821
nbaker24@gmail.com
Dayton Area Chapter

Immediate Past Chair

Richard Batyko, APR, Fellow
216.363.5417
rbatyko@clevelandplus.com
Cleveland Chapter

Directors

John Austerberry, APR (2015)
313.235.8859
austerberryj@dteenergy.com
Detroit Chapter

Diane Krider, APR (2015)
989.775.3680
krider1ds@cmich.edu
White Pine Chapter

M.J. Clark, APR (2016)
614.214.7062
mj@integratedleader.com
Central Ohio Chapter

Menisa Marshall (2016)
502.629.8677
menisam@twc.com
Bluegrass Chapter

Administrator

Diane Slaughter CAE APR Fellow
304.984.0308
eastcentraldistrictprsa@frontier.com

Diamond Awards

Krider

Director Krider and Immediate Past Chair Rick Batyko are working with another potential host chapter for the 2015 Diamond Awards. As a fall back plan, the board discussed having the ECD board host the awards this year if needed and coordinate a judging plan.

QuickStart Leadership Conference

Bednarski

Chair Bailey shared the draft agenda prepared by Chair-Elect Bednarski for this year's ECD *QuickStart* leadership conference to be held Oct. 3. Bailey solicited the support of the board to identify chapter leaders to present on the respective topics. A draft of the agenda will be circulated to the board for review and additional input. Based on feedback from National Board representative Sonja Popp-Stahly, the board agreed to add a discussion to the October board meeting regarding the expansion of those participating in future *QuickStart* Leadership Conferences.

Leadership Rally Recap

Clark

Director Clark provided a recap of her participation at the Leadership Rally representing East Central District. She highlighted several key discussion points from the District track, including the viability of district conferences, profit sharing among districts/chapters, APR strategies, and a discussion among district leaders regarding national collection of district dues. Clark committed to sharing with the board additional notes regarding her participation and ideas worth the board's consideration.

National Update

Popp-Stahly

National Board representative Popp-Stahly reminded the board that nominations for the national board are due June 15 and encouraged leaders to consider service at the national level.

Adjourn

Bailey

Meeting adjourned at 9:56 a.m.

Respectfully submitted,
Gretchen Fri
PRSA ECD Treasurer

Board of Directors

Chair

Todd Bailey
614.480.4757
Todd.Bailey@huntington.com
Central Ohio Chapter

Chair-Elect

Sarah J. Bednarski, APR
419.251.8929
sarah_bednarski@mercy.org
Northwest Ohio Chapter

Treasurer

Gretchen E. Fri, APR
800.852.8306, ext. 1313
gretchen.fri@
safeguardproperties.com
Akron Area Chapter

Secretary

Natasha Baker, APR (2015)
937.545.1821
nbaker24@gmail.com
Dayton Area Chapter

Immediate Past Chair

Richard Batyko, APR, Fellow
216.363.5417
rbatyko@clevelandplus.com
Cleveland Chapter

Directors

John Austerberry, APR (2015)
313.235.8859
austerberryj@dteenergy.com
Detroit Chapter

Diane Krider, APR (2015)
989.775.3680
krider1ds@cmich.edu
White Pine Chapter

M.J. Clark, APR (2016)
614.214.7062
mj@integratedleader.com
Central Ohio Chapter

Menisa Marshall (2016)
502.629.8677
menisam@twc.com
Bluegrass Chapter

Administrator

Diane Slaughter CAE APR Fellow
304.984.0308
eastcentraldistrictprsa@frontier.com