



East Central District

PRSA East Central District – Board of Directors Minutes for July 8, 2015

ECD Board Present

Chair Todd Bailey; Immediate Past Chair Rick Batyko, APR, Fellow PRSA; Chair-elect Sarah Bednarski; Director M.J. Clark, APR; Director Diane Krider, APR

ECD Board Absent

Treasurer Gretchen Fri, APR; Director Menisa Marshall; Director John Austerberry, APR

Other District/Chapter Leaders Present

PRSA ECD Administrator Diane Slaughter, APR, Fellow PRSA; Sonja Popp-Stahly, PRSA National Board; Sue Patrick, Bluegrass; Monica Ware, Central Michigan; Lora Deeds, Central Ohio; Steve Radick, Pittsburgh

Call to Order

Meeting called to order at 9:03 a.m.

Bailey

Minutes

Chair Bailey presented the June minutes. The minutes were accepted as presented.

Bailey

Financial Report

Chair Bailey provided the following report on behalf of Treasurer Fri. Income for June was \$826.50. Total expenses were \$265.00 for June administrative fees. District dues were received from the White Pine, Central Michigan, Northwest Ohio and Greater Cleveland Chapters.

At end of June the total in the district checking account was favorable at \$6,353.39. District CD totals \$3,168.39. Total district assets are \$9,520.78.

Fri

PRSA ECD Policies & Procedures Work Group

Immediate Past Chair Batyko and Administrator Slaughter presented the updated Policies and Procedures guide for the district.

Batyko

New Web Host

No update was provided

Bailey

Board of Directors

Chair

Todd Bailey
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Central Ohio Chapter

Chair-Elect

Sarah J. Bednarski, APR
419.251.8929
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Northwest Ohio Chapter

Treasurer

Gretchen E. Fri, APR
330-612-2170
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Akron Area Chapter

Immediate Past Chair

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Central Ohio Chapter

Menisa Marshall (2016)
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Bluegrass Chapter

Administrator

Diane Slaughter CAE APR Fellow
304.984.0308
eastcentraldistrictprsa@frontier.com

Diamond Awards

In support of the reciprocal judging component of Diamond Awards, the ECD board agreed to create a district-wide judging pool to judge the Phoenix Chapter's awards. The board also agreed to authorize Director Krider to facilitate an arrangement by which Bobbi Simmons, APR, would serve as the host for the 2015 Award with support provided by the ECD board members. PRSA Central Michigan Representative Monica Ware graciously agreed to seek input from the Central Michigan chapter on potentially hosting the 2016-2017 program.

Krider

Quick Start Leadership Conference

Chair-Elect Bednarski provided an update on the agenda and registration for PRSA Quick Start leadership conference to be held Oct. 3. She solicited the support of the board to identify chapter leaders to present on the respective topics.

Bednarski

Nomination Committee

Immediate Past Chair Batyko provided an update on the nominating committee's efforts for 2016. The slate is on track to be presented to the board during QuickStart. Additionally, Chair Bailey shared the resignation of Secretary Natasha Baker, effectively immediately. In conjunction with the district bylaws, a replacement will be named at the August meeting.

Batyko

Adjourn

Meeting adjourned at 10:10 a.m.

Bailey

Respectfully submitted,
Todd Bailey
PRSA ECD Chair

Board of Directors

Chair

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