



East Central District

PRSA East Central District – Board of Directors Minutes for December 9, 2015

ECD Board Members Present

Chair Todd Bailey; Chair-elect Sarah Bednarski; Secretary M.J. Clark, APR; Treasurer Gretchen Fri, APR; Director Diane Krider, APR; Director Menisa Marshall, Director Kelly McGlumphy, APR

ECD Board Members Absent

Director John Austerberry, APR; Immediate Past Chair Rick Batyko, APR, Fellow PRSA

Other District/Chapter Leaders Present

Meredith Blake Amoroso; ECD Administrator Diane Slaughter, CAE, APR, Fellow PRSA; Monica Ware, Central Michigan; Stacy Deel, WV

Call to Order

Meeting called to order at 9:03 a.m.

Bailey

Minutes

The October and November minutes were accepted as presented.

Clark

Financial Report

Income for November was \$861.21, mainly from Diamond Awards and misc. *QuickStart* registrations. Total expenses were \$1,805.85 from administrative fees and annual bonus, reimbursement to Todd for the group breakfast and lunch expenses from *QuickStart* and payment to Halo for Platinum Award. At the end of November, checking was favorable at \$8,018.99. Our CD is favorable at \$3,175.12. We renewed the CD for another 24 months. Total assets are favorable at \$11,194.11. We will end the year with net income for 2015 at around \$1,600.

Fri

PRSA ECD Diamond Awards Update

Still waiting for Seattle, WA, judging group to return forms. Pittsburgh awards reciprocal judging is underway – please reach out to colleagues to secure more judges, because many entries were received.

Krider/Fri

PRSA ECD Website Update

Detroit chapter member Scott Stewart (new pro) will work to get the website operational by the beginning of 2016. We will move to the URL prsaecd.org, per National standards.

Bailey

National Dues Collection

National Board will bring consistency to dues collection process beginning in 2016, but it will not change the amount charged by individual districts.

Bailey

Board of Directors

Chair

Todd Bailey
614.480.4757
Todd.Bailey@huntington.com
Central Ohio Chapter

Chair-Elect

Sarah J. Bednarski, APR
419.251.8929
sarah_bednarski@mercy.com
Northwest Ohio Chapter

Treasurer

Gretchen E. Fri, APR
440-996-3198
gretchen.fri@tradesmeninternational.com
Akron Area Chapter

Secretary

M.J. Clark, APR
614.214.7062
mj@integratedleader.com
Central Ohio Chapter

Immediate Past Chair

Richard Batyko, APR, Fellow
216.363.5417
rbatyko@clevelandplus.com
Cleveland Chapter

Directors

John Austerberry, APR (2015)
313.235.8859
austerberryj@dteenergy.com
Detroit Chapter

Diane Krider, APR (2015)
989.775.3680
krider1ds@cmich.edu
White Pine Chapter

Menisa Marshall (2016)
502-629-8671
Menisa.marshall@nortonhealthcare.org
Bluegrass Chapter

Kelly McGlumphy APR (2016)
330.255.6986
McGlumphyK@GOJO.com
Greater Cleveland Chapter

Administrator

Diane Slaughter CAE APR Fellow
304.984.0308
eastcentraldistrictprsa@frontier.com



East Central District

ECD 2016 Planning

Focus is enhancing great work with consistent communication. We want to continue sending monthly e-mails, emphasizing awards, having best practices calls. We want to engage people and continue momentum as we move into 2016. Sarah shared the Strategic Plan via e-mail, and she will set up individual calls with all board members in the next couple of weeks to touch base. Board members who are stepping out of a role, please reach out to the person replacing you for any training or information that needs to be transferred.

Successes 2015

Todd reviewed accomplishments of 2015 and thanked board members for their contributions.

Adjourned at 9:50 a.m.

Respectfully submitted,
M.J. Clark, APR
Secretary

Bednarski

Bailey

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