



PRSA East Central District – Board of Directors
Minutes for October 14, 2014

ECD Board Present

Chair Richard Batyko, APR, Fellow PRSA; Secretary Gretchen Fri, APR; Director David Shank, APR, Fellow PRSA; John Austerberry, APR; Director Natasha Baker, APR, Administrator Diane Slaughter, CAE, APR, Fellow PRSA,

Call to Order

Meeting was called to order at 9:02 a.m.

Minutes

September meeting minutes – approval pending quorum

Financial Report

Treasurer Bednarski provided the following report: Income for September was \$220 and included district dues from Northwest Ohio as well as Quick-Start reservations. Total expenses were \$265 for administrative fees. Total net income was: (-\$45). At end of September the total in the district checking account was very favorable at \$7,810.10. District CD totals \$3,150.51. Total district assets are \$10,960.61.

Enhance Chapter Leadership Development

- A. Offer the Chapter Excellence Award program to recognize chapter best practices. Austerberry
• Two entries from one chapter received. A discussion on how we move forward with the Chapter Excellence Awards will take place during strategic planning. Either do away with the award or re-tool it.

Create an Environment that Encourages a Leadership Continuum throughout the Society

- A. Nominations Clark
ECD slate will go out in October – No update. Vote not taken; no quorum. Voting will take place during November call if we have a quorum.

Foster Knowledge Sharing Among ECD Chapter Leaders

- A. Best Practices call on chapter liability insurance Shank

Adjourn

Meeting was adjourned at 9:43 a.m.

Respectfully submitted,
Gretchen Fri, APR
PRSA ECD Secretary

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