



Dayton Area Chapter

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Dear Community Partner:

The Public Relations Society of America (PRSA) is the nation's largest professional organization serving the communications community with a mission to "make communications professionals smarter, better prepared and more connected through all stages of their career." Our membership collectively represents more than 30,000 members, comprised of communications professionals spanning every industry sector nationwide, as well as college and university students.

The PRSA Dayton Area Chapter has a strong member base of about 70-80 local communications, marketing, public relations, and media professionals. We offer training, networking, and recognition opportunities to professionals throughout the Miami Valley.

As a current member of the PRSA Dayton Area Chapter, I am asking you to support our local chapter with a sponsorship. This is not a one-sided proposition! As a sponsor, we will get your brand and product in front of people who make strategic decisions about how to:

- Purchase promotional products,
- Conduct surveys and market research,
- Authorize advertising dollar spends,
- Select service providers for graphic design, photography, videography, and website development.

Our chapter also hosts the annual PRism Awards, which is our region's highest honor for local public relations professionals. This award program showcases public relations at its finest, and recognizes the professionals who make a campaign or project successful. Award winners are selected based on criteria such as impact, creativity, strategy, excellence, innovation, and enthusiasm. You can be part of the action this year when you become a sponsor in the "Individual Award Category," which ensures that your company will be recognized during the Prism Awards Ceremony on Thursday, May 9 at The Dayton Club.

We have sponsorships available for every budget. We provide value and guaranteed exposure for your company no matter the sponsorship level you select. **You can learn more about what your company will receive for sponsorship by viewing our attached 2019 Sponsorship Opportunities handout.**

If you are ready to partner with us, please provide or submit your sponsorship commitment to:

Attn: Brianna Wooten
Montgomery County Administration Building, 11th Floor
451 W. Third St.
Dayton, Ohio 45422

You can visit our website at <https://prsadayton.org/> to learn more about the value proposition PRSA Dayton Area Chapter offers to your company. Partner with us today and let us share your brand with local professionals who will put your services and products to use!

Sincerely,

Linda Dininger
Board President
Public Relations Society of America – Dayton Area Chapter