

**PRSA East Central District – Board of Directors
Minutes for May 13, 2015**

ECD Board Present

Chair Todd Bailey; Chair-Elect Sarah Bednarski, Immediate Past Chair Rick Batyko, APR, Fellow PRSA; Treasurer Gretchen Fri, APR; Secretary Natasha Baker; Director M.J. Clark, APR; Director Menisa Marshall; Director Diane Krider, APR; Administrator Diane Slaughter, APR, Fellow PRSA

Chapter Leaders Present

Sue Patrick-Thoroughbred Chapter

Call to Order

Meeting called to order at 9:01 a.m.

Bailey

Minutes

Secretary Baker presented the April minutes. No changes were mentioned. The minutes were accepted as presented.

Baker

Financial Report

Treasurer Fri provided the following report: Income for April was \$0. Total expenses were \$265.00 for April administrative fees, resulting in a net loss of (-\$265.00) for the month. At end of April the total in the district checking account was still favorable at \$4,969.89. District CD totals \$3,168.39. Total district assets are \$8,138.28.

Fri

Chair Bailey discussed the chapter dues and scheduling visits to liaison chapters.

Web Site Hosting

Secretary Baker presented options for web site hosting. Board agreed to move the current WordPress site to a paid option with GoDaddy.com. Secretary Baker will get with the hosting company to get process started and with Administrator Slaughter on payment options and page updates.

Baker

Bylaws, Policies & Procedures

Immediate Past Chair Batyko presented the recommended bylaw changes based on the work of the committee. Most important is a change to the term of the board members and the board member roles. There is now a formal separation in the bylaws and the policies and procedures manual.

Batyko

Chair Bailey recommended clearly labeling the bylaws as separate from the policies & procedures, as well as adding the word 'leadership' to the name of the *QuickStart* Conference. Immediate Past Chair Batyko motioned, Chair-Elect Bednarski seconded. The board voted to accept the bylaws with those changes. The recommended bylaws will be sent to membership for voting. The policies and procedures manual will be sent at a later date.

Board of Directors

Chair

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Chair-Elect

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Akron Area Chapter

Secretary

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Dayton Area Chapter

Immediate Past Chair

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Administrator

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Best Practice Calls

Bailey

Director Austerberry's position at his company has changed. Director Marshall graciously agreed to take over the role of the calls for a time deemed necessary. She is working on scheduling a call for the June meeting.

QuickStart Leadership Conference

Bednarski

Chair-Elect Bednarski shared that the conference has booked rooms in the same hotel as last year. She is sending a draft agenda to Chair Bailey for approval before sharing with the group. The Central Ohio Chapter has agreed to once again host the opening evening event on Friday. The focus of the conference will be on networking. Board members agreed to pay \$50 to attend to help defray the cost of having two chapter attendees attend.

Director Clark will represent ECD at the national Leadership Rally in June.

Diamond Awards

Krider

Director Krider is working to find a host chapter as soon as possible. Two district chapters that were approached were unable to host this year. Secretary Baker, Chair Bailey and Director Krider will work to find a host chapter for this year's program. Chapter Representative Patrick from Thoroughbred Chapter will speak to her board about the possibility of hosting.

Platinum Awards

Clark

Director Clark has not received any nominations yet. Monthly emails will start this month and calls to chapter presidents will follow a little later in the summer. Batyko suggested a hard-copy letter.

Adjourn

Bailey

Meeting adjourned at 9:48 a.m.

Respectfully submitted,
Natasha Baker
PRSA ECD Secretary

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